

**‘Egypt – Sustained Reform and Growth Momentum’  
Pharos Holding to hold 3<sup>rd</sup> Annual Investor Conference  
uncovering pathways to opportunities in Egypt’s dynamic  
market**

**Cairo, Egypt, 10 June 2019;** With over 40 Egyptian Stock Exchange listed companies represented across 11 key sectors, Pharos Holding for Financial Investments will hold its 3<sup>rd</sup> Annual Investor Conference this month, in El Gouna, Hurghada.

Building on the country’s successful economic reforms and transformation, the two-day conference brings together, key decision makers, and investors from asset managers and fund managers in a platform that builds dialogue and collaboration uncovering pathways to investment opportunities in Egypt’s dynamic market.

“With a strong emerging economy and attractive ‘global investment destination’, we’ve witnessed private sector investment opportunities that reflect the government’s commitment to continued growth” says Mr Aladdin ElAfifi, Managing Director and Co-CEO of Pharos Holding for Financial Investments.

The two-day conference kicks off with an opening speech, intense discussions and insights into the future of investments within Egypt as well as a series of one on one meetings. “This year we wanted the conference to facilitate these investment opportunities and open dialogue as we are optimistic about the nation’s continued economic expansion” added Mr. ElAfifi

With the expected gradual decline in interest rates and GDP forecasts north of 5.5% for the next 4-5 years, continued reform can only assure private investors that now is an opportune time to invest in Egypt" Ms. Radwa El-Swaify, Pharos Holding Head of Research highlighted.

The event includes more than 600 one-on-one meetings, with the participation of over 40 listed companies as well as potential listings and new IPO candidates.

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**About Pharos Holding “Pharos”:**

Founded in 2005, Pharos Holding, since its establishment, has evolved and expanded rapidly to become a full-service Investment Bank, providing a wide range of financial services to institutions and individuals in Egypt, the wider region and internationally. Pharos Holding services include: Investment Banking; Securities Brokerage; Asset Management; Research; Online Trading and Bookkeeping.

The Group is headquartered in Cairo, Egypt, with a representative office in the UAE DIFC subsidiary, Pharos Gulf Limited, which is licensed and regulated by the Dubai Financial Services Authority (DFSA) to provide Financial Advisory and Capital & Debt Raising services.

Pharos Holding was named “Best Investment Bank in Egypt for 2018” by Global Finance Magazine.

Pharos Securities Brokerage is consistently ranked amongst the top five Brokerage firms operating on the EGX. Pharos’ professional practices include a highly sought-after advisory practice, with particular expertise in M&A, equity and debt transactions. Pharos Investment Banking division has closed a number of landmark transactions across different sectors ranging from chemicals and fertilizers to consumer finance, education and telecommunications.

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